Model of Bystander Intervention

Notices the incident	<i>></i>	Interprets the incident as an emergency	<i>></i>	Assumes responsibility	→	Attempts to help	
The Bystander II	nterv	ention Model predicts the	at pe	cople are more likely to h	elp c	thers	
As the diagram i	ndica	ates, bystanders first mus	st				
Obviously, if the	y do	n't take note of the situat	tion t	here is no reason to help	. Bys	tanders also need to	
-or at least one in which someone needs assistance. Again, if people do not interpret a situation as one							
in which someone needs assistance,							
Another decision bystanders make is whether they should							
One repeated finding in research studies on helping is that a bystander is less likely to help if							
When other bystanders are present responsibility for helping is <u>diffused</u> . If a lone bystander is present he							
or she is more likely to							
		Factors th	at I	nfluence Helping			
		In ambiguo	us si	tuations, (i.e., it is unclear	that	there is	
people are mucl	n les	s likely to offer assistance	e tha	n in situations involving a			
(Shotland & Heinold, 1985). They are also less likely to help in							
than in familiar c	ones	(e.g., when they are in str	ang	e cities rather than in their	r hor	netowns).	
		The likeliho	od c	f helping increases as the	e		
declines (Simmo	ons, 1	1991). We are more likely	to le	end our class notes to some	neo	ne whom we believe will	
return them than to a person who							

	The presence of others may diffuse the sense of
It follows that if you suddenly felt	faint and were about to pass out on the street, you would be more
likely to receive help if there are o	only
than if the street is crowded with	pedestrians. With fewer people present, it becomes
to point to the "other guy" as the o	one responsible for taking action. If everyone believes the other guy
will act, then	
	People are more willing to help others whom they perceive to be -people who share a common
	others who
	lini & Trost, 1998). People also tend to be more willing to help
	People are generally more willing to help others when they are in a (Berkowitz, 1987). Despite changes in traditional gender roles, women in need are more
(Benson, Karabenick, & Lerner, 19	976).
	People are much more likely to help others they judge to be
	I to lend assistance to homeless people and drug addicts whom they
	Social norms prescribe behaviors that are
	f "doing your part" in helping
	p, especially in situations where their behavior is
	xample, people are more likely to make a charitable donation when
	orker in full view of others than when they receive an appeal in the
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mail in the privacy of their own ho	me.