

During the month of March in 1950, Peter Hodgson introduced a toy that became a surprise sensation. 6 years earlier, Silly Putty was discovered by an engineer at General Electric. When no practical use could be found for the product, Hodgson began to sell the bouncing putty as a toy. Silly Putty flew off store shelves more than 300 million Silly Putty eggs have now been sold. Silly Putty even rocketed to the moon with the Apollo 8 Astronauts!