



To all St.James-Assiniboia School Division High Schools,

Re: **Billboard Design Contest**, open to all students of the St.James-Assiniboia School Division

Following our very successful logo design contest of 2012, StJATA is pleased to announce our Billboard Design Contest. Students of our school division are invited to design a billboard that will be used by StJATA in their yearly advertising strategy.

The billboard must contain the following elements:

1. the StJATA logo (see attachment)
2. the StJATA contact information
 - a. stjata.ca
 - b. info@stjata.ca
 - c. 204-888-1314
3. an original slogan
4. a graphic design of your choice (photograph, drawing, painting, etc)

In addition:

5. The design must be submitted in “pdf” form.
6. It must fit an **8 ft wide by 4 ft tall** foam board.

Completed billboard designs must be submitted by **April 30th, 2014**.

An honorarium of \$100.00 will be awarded to the designer(s) of the chosen billboard.

Regards,
Communications Committee
St.JATA